

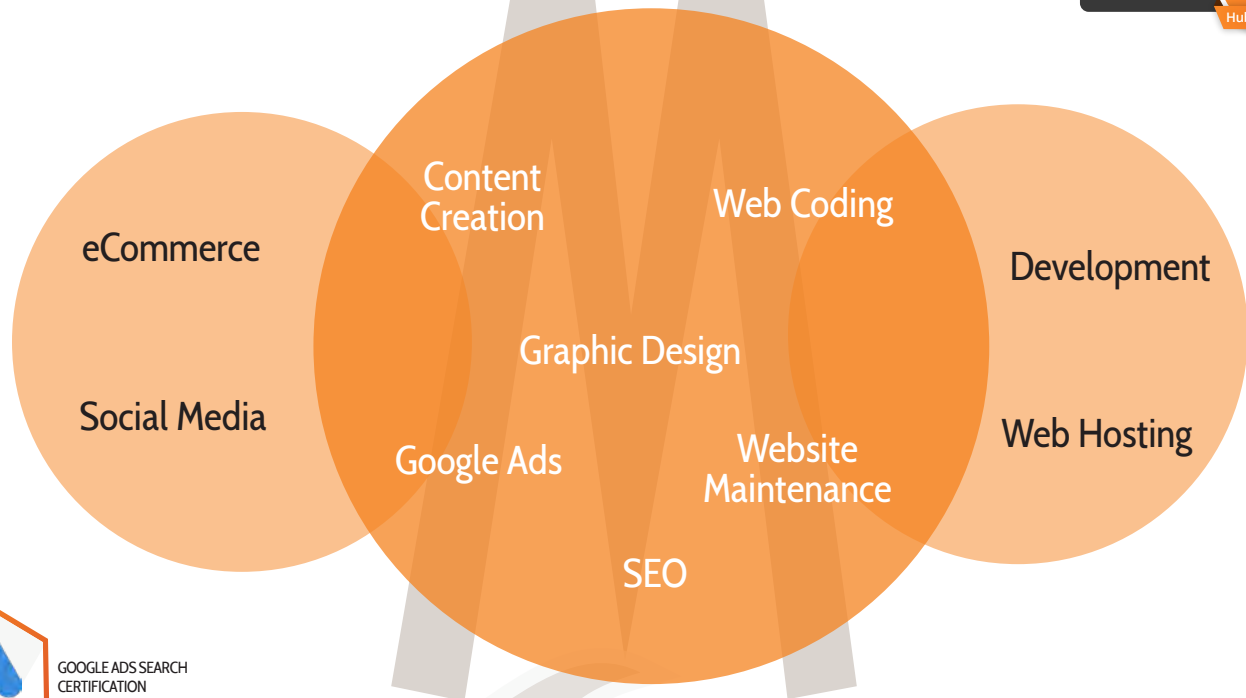
# LET'S CREATE SOMETHING WONDERFUL TOGETHER.

Web Design. Graphic Design. Google Ads.

If you are dreaming about it, we can help you build it — website, brochure, logo, Google Ads, magazine, newsletter, blog post, social media content, WordPress site, eCommerce website, annual report and more.

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DESIGN INC  
[WWW.MELRIKS.COM](http://WWW.MELRIKS.COM)

# OUR SERVICES



GOOGLE ADS SEARCH  
CERTIFICATION

## YOUR SKILLED CREATIVE TEAM

Our team of experts will be your “creative agency in a box”. Our creativity and energy are infectious. Our loyalty and commitment to your project unquestionable.

### ABOUT OUR CREATIVE AGENCY

Our team is **based in Michigan** with deep connections and pride in our home state.

We have **years of experience** in creative services — writing, editing, design, and coding.

We're the **right sized team** for your project— nimble yet structured with tech skills in the most critical creative areas.



# MELRIKS PROVEN FIVE STEP PROCESS

## INTERVIEW

This is the most important step. Our writer will interview the expert(s) in-person or over the phone. It's a painless exercise. The experts speak passionately about their topics, and our writing professionals record the details.

## WRITING

After reviewing our goals for the project, our writing team will draft several internal versions of the content. The primary audience is always top-of-mind, but we also look at content strategically to customize the message.

## "THE GREEN LIGHT"

All of these design pieces are also funneled through our online review process for your approval or changes.

## DESIGN

Your project takes shape during the design step.

- ◆ Design publications
- ◆ Code and develop web pages
- ◆ Create illustrations and photography

## CONSTRUCTIVE CRITICISM

We want the best content, and honest feedback is vital to that process.

## REVIEW

When the rough draft is ready, we'll share a link with you by email so you can review it Online. In our Online Review Studio, you can leave us comments or changes.

## PUBLISHING

Before the final projects are published, we'll send you a second review link. Your express approval is required before the project can be finished.



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**Legacy Systems**  
Public cloud services are not HPAA compliant. Healthcare organizations can work around this by extending their existing tax server applications to a hybrid cloud, allowing EHR applications to communicate with each other via a private secure network, guaranteeing delivery with military grade end-to-end encryption.

**BYOD**  
Bring Your Own Device (BYOD)—Healthcare IT managers are relearning how the influx of consumer-grade devices, such as the iPhone, are a big problem. Doctors, nurses and other staff do require the portability of smartphones can provide and information sharing capability issues on multiple fronts.

**Patient Demands for Data**  
The biggest IT challenge today is meeting increasing demand from patients for data and information accessibility. Consumer-facing tech such as Apple Health, Google Fit and Apple AirDrop are causing patients to expect more from medical providers. They want the data now, they want it securely, and they want it everywhere.

With over 20 years in healthcare IT, we have the expertise and tech solutions your team needs.

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TO WORK FOR  
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**Qualified Peer Reviewers Needed**

MPRO (Michigan Peer Review Organization) is looking for physicians, in primary care and other specialties, to do quality-of-care medical peer review on a contingent basis. Reviews can be done off-site electronically, and do not involve medical liability evaluations. Compensation as an independent contractor is competitive.

If you are interested, and you maintain at least 20 hours per week of direct patient care, please contact James Mitchell, M.D., MPH, at jtmitchin@mpro.org or (248) 465-7313.

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- Swedish Massage
- Deep Tissue Massage

**MELRIKS**<sup>TM</sup>  
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Incorporated in 2011  
Hours of Operation:  
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